

James Loveday

Graphic Designer

Personal Info

ADDRESS

9539 Brandy Spring Ln. #102
Sandy, UT 80470

PHONE

720-299-1483

E-MAIL

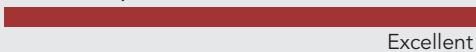
jlovedaydesigns@gmail.com

ONLINE PORTFOLIO

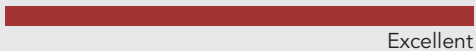
www.jloveday.com

Additional Skills

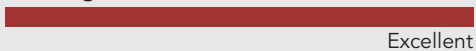
Photoshop CC



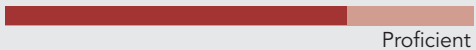
Illustrator CC



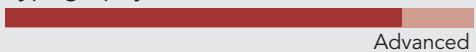
InDesign CC



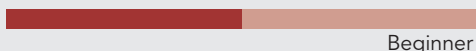
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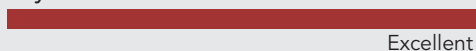
Typography



HTML / CSS



Layout



Skills Summary

Graphic Designer with 3+ years of experience in digital and print communications. Proven skills in Adobe Creative Suite, layout, and design. Learning more about HTML and CSS every day. Lover of dark chocolate.

Adobe Creative Suite

- Over 8 years experience in Adobe Creative Suite.
- Have produced 200+ e-mail advertisements in 3 years using Photoshop, InDesign, and Illustrator.

Design

- Designed an e-mail advertisement that resulted in over 100,000 opens, the most ever in RC Willey history.
- Design on average 80-90 e-mails per year.
- Designed an e-mail advertisement that resulted in over 24,000 clicks, a 125% increase in the average click rate.

Communication

- Communicate with over 20 individuals across 9 different areas on a daily basis to ensure products and pricing are accurate.
- Collaborate with team of 11 employees to verify consistency of ad campaign and brand/company guidelines.

Experience

2015 -
Present

Layout Artist/Graphic Designer

RC Willey Corporate Office, UT

- Design weekly e-mail advertisements from start to finish using Adobe Creative Suite with an advanced-level sense of design, layout and typography.
- Review weekly e-mails by slicing, linking, and uploading to the server and adjusting code for each specific market (5 total).
- Manage tight deadlines and demonstrate professional business communication and follow-up skills.

2015 -
2011

Freelance Designer

- Created ad campaigns, web banners, online advertisements, logos, brochures, and business cards for multiple customers and consistently met deadlines and budgets.
- Collaborated with local vendors on various projects to include designing an e-mail communication, creating and printing wedding invitations, and shooting photos for an online catalog.

2015 -
2013

Customer Service Representative

Anderson's Sales, CO

2013 -
2010

Office Assistant

AppleOne/Stratus Consulting, CO

Education

2011

BS in Visual Communications

Westwood College, CO. Graduated Magna Cum Laude

2006

BS in Industrial Design

Metropolitan State College of Denver, CO